

## What and Why? RSS Explained

### RSS Functionality Now Available from the Utah GIS Portal! What is RSS?

Newly posted content items on the Utah GIS Portal are now available via an RSS (Really Simple Syndication) feeds. Click on the RSS or Atom format icon at the bottom of the site's home page, or use one of these links: [RSS 2.0](#) or [Atom 0.3](#) to view and/or subscribe to the Utah GIS Portal news feed.

(from: <http://en.wikipedia.org/wiki/Rss> )

RSS (formally "RDF Site Summary", known colloquially as "Really Simple Syndication") is a family of Web feed formats used to publish frequently updated content such as blog entries, news headlines or podcasts. An RSS document, which is called a "feed", "web feed", or "channel", contains either a summary of content from an associated web site or the full text. RSS makes it possible for people to keep up with their favorite web sites in an automated manner that's easier than checking them manually.

RSS content can be read using software called an "RSS reader", "feed reader" or an "aggregator". The user subscribes to a feed by entering the feed's link into the reader or by clicking an RSS icon in a browser that initiates the subscription process. The reader checks the user's subscribed feeds regularly for new content, downloading any updates that it finds.